



September 10, 2026



Price Increase Announcement GENFLEX

Effective: September 11, 2026

Dear Valued Customer:

The Canadian government has recently announced additional counter tariffs on a range of U.S.-origin goods, leading to a shift in costs for commercial roofing products, specifically impacting steel, aluminum, fasteners, and other related products. This disruption has caused significant increases in product costs.

GenFlex is implementing price adjustments, effective September 11, 2026, on the following products:

Product	Increase
Elevate Plates, Fasteners, Bars, Strips, and Coated Metal Products	Up to 50%
Elevate Steel & Aluminum	Up to 50%

All orders with the above products shipped on or after September 11, 2026, will be invoiced at the new pricing level. Price pages reflecting these changes will be available from your account manager shortly.

Should you have any questions or require further clarification, please do not hesitate to contact your account manager.

Thank you for your continued support and business.

Yours truly,

Convoy Supply Ltd.