



April 8, 2026



Price Increase Announcement

INNOVATIVE

Effective: May 1st, 2026

Dear Valued Customer:

Due to the immediate cost increases, Innovative is announcing a price increase, effective May 1st, 2026, on the following products:

- All asphalt related products 9%
- All concrete related products 5%

All orders with the above products shipped on or after May 1st, 2026 will be invoiced at the new pricing level. Price pages reflecting these changes will be available from your account manager shortly.

Should you have any questions or require further clarification, please do not hesitate to contact your account manager.

Thank you for your continued support and business.

Yours truly,

Convoy Supply Ltd.